



# Enter The Competition

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## Filling up the entry form



Validate the introduction by asking yourself: "Do I truly know if my project would be beneficial for others? How do I convince my potential to those who reads about me?"

There are a few ways to hook your reader from the start. You can be empathetic ("Don't you hate it when...?"), or tell a story, so the reader immediately feels some emotional resonance with the piece. You could tell a joke ("Ha! This is fun. Let's read more of this:"). You could shock the reader with a crazy fact or stat ("Whoa. That's crazy. I must know more!").

## Team Info/About Me

When writing about your project details, be mindful to write about your goals of the project, how long will it take you to make the project and who are your users and target audience. You might also want to design a consideration and your preferred aesthetic together with your success criteria.

## Project Details

When you choose a topic, think of the reason why. Is it because that topic is related to your environment? Is there people close to you or people you know having problems with your solution idea? Or is it because you yourself is having a hard time and you want to make something to ease you and others like you?

Relate the SDG to your project. For what cause is your solution?

## Choosing a topic & SDG

"Keep in mind that recruiters would likely want to use your video resume as an initial filter for applicants."

Think of your video resume as your own personal teaser trailer. You must be creative with content. Be sure to deliver the information required short and interesting. Always rewatch and do more than twice the check on any technical error. You do not want your video to be lagging or missed out any information. When all is done, only then you upload the video and paste the link as instructed.

Make sure that there is no plagiarism! If you would want to insert an image, music or video that does not belong to you, always credit the owner to their rights.

## Submit Video



Decks are sales and marketing decks, and like in any sales activity, any great salesperson assumes his or her competition will eventually get their deck. So what? Competition isn't won or lost by your marketing decks--it's won by how you innovate and by how you execute. A deck is a deck. Just send it. It's all upside and limited downside.

Don't forget acknowledgments, Make sure you're not forgetting someone important, like your parents, teachers or friends.

## Upload Deck