

## 4. Create Your Application Video

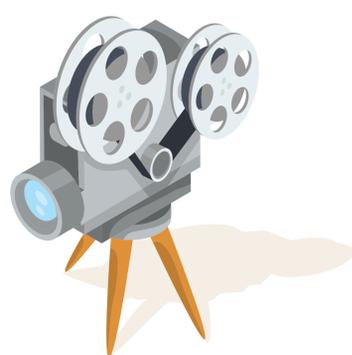
SELL YOUR CREATIVITY IN 5 MINUTES

### Plan Before You Film

Think about what video format works best for you.

- a) Are you comfortable talking to the camera on your computer or phone?
- b) Would it be easier to have a friend "interview" you?
- c) How about a slideshow/animated video/Stop Motion with a voiceover?

All of these things are options, so be creative and choose something that feels natural to you.



### Don't Recite Your Resume

Take the opportunity to share an experience or quality about yourself that has particular relevance to the position but that might not shine through on your resume.

For example, one of our applicants listed "bike trip leader" in the "Special Skills" section at the bottom of her resume. Her video focused on this part of her background and, through photos and stories, showed us that she's an energetic leader who's able to build community over a shared experience.



### Make Sure Your Video is Clear and Audible

We want to see you and hear what you have to say! Reduce background noise, choose a well-lit setting, and avoid having the camera pointing up your nose. These things sound obvious, but believe me, they go a long way.

### Shoot Several Takes if Necessary

It is normal if your third take is unsatisfying! You don't have to settle on bad take. If your mom is calling in the background, or there is a car honking outside, you can always retake the shot. Have a little patience and do not give in!

"In my case, I couldn't figure out how to sign off in a way that seemed natural. Was I supposed to say "bye?" Just stop talking? After a few takes, I found a smile and wave that didn't make me look insane."



### Watch Your Own Video

Just like you read through an email you just written to check on spelling errors, run on sentences or overused adjectives, you should do the same with your video. Check on the blunders and re shoot that particular scene.

If you are happy with your video, maybe you want to ask a family or friend to do a last check. A fresh set of eyes would be good too!



## Edit What You Make



Use video editor like iMovie, Final Cut Pro, and Movie Maker as they are intuitive and easy to use, and there are plenty of free video editing programs to try. You can even add on filter using VSCO for video as your final touch.

You don't have to be a seasoned editor to make small changes that go a long way. If you can't figure something out, there are a myriad of YouTube tutorials to show you how.

## WHAT YOU NEED IN THE VIDEO



### TEAM INTRODUCTION

- Name
- Age
- School
- State
- Team's name

Avoid clutterings and stutters. Practice your script and be natural and confidence!



### WHY ARE YOU HERE?

Tell us why do you want to join Young Nation Builders? Are you an innovator?

Share with us your love for science and engineering.



### IMAGINE CHANGES

"If you are The Mayor of your city, what changes would you make?"

Present your ideas with passion and confidence. Don't hold back.

